

OUR MOTTO---BOOST AND HELP THE OTHER FELLOW.

THE HUMMER

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THE MISSISSIPPI MAGAZINE

To print all the kind letters and press notices concerning our Mississippi Magazine would fill a whole page of the paper, but space forbids right now. Nevertheless, we THANK SINCERELY AND EARNESTLY all of you who have so kindly approved our great ambition by letter, press, phone and personally. All of them make the editor happy with that keep on keeping on aspiration to HELP GOOD OLD MISSISSIPPI BECOME THE BEST STATE IN THE UNION.

The time has come to put MISSISSIPPI on the merry-go-round of progress and we believe a good magazine with pictures and articles boosting the industry, education and every laudable activity of the state would instill the spirit of cooperation in all the people. We believe the subscription list would be large enough to print a large size magazine of the best kind and are sure that Ole Miss has writers fully capable to tell the world that our state is really and truly a humming part of the great universe. The world MUST know more about our state—we the people of Mississippi must get more capital—we must blot out obnoxious laws and make new ones that will bring manufacturing companies to our towns and cities—we must develop millions of rich acres now sleeping by the wayside—WE MUST GET TOGETHER. People outside jab our Magnolia state with the awful phrase "NOBODY HOME," and NOW is the time to STOP IT. WILL YOU HELP MISSISSIPPI BY BOOSTING EVERY TIME YOU GET A CHANCE? Make the chance—in letters—in general conversation—in letters to your county paper. MAKE MISSISSIPPI SMILE.

The general tone of the many letters about the magazine run like this: "If you decide to publish a literary magazine for Mississippi please put my name down as one of the first subscribers." "The Mississippi Magazine will be a success no matter where it is published." "I want to be the FIRST subscriber." It is very gratifying to receive all these good words of approval and now that the venture has been made a certainty we will make it GO for the benefit of all the Mississippi people.

Just where the Magazine will be published we cannot say. Several places are offering inducements that are above our expectation. But we will say this much, it will be published in a PROGRESSIVE TOWN and the staff will be composed of PROGRESSIVE and COMPETENT men and women. Nothing will be printed except that which is dished in the wool MISSISSIPPI, for Mississippi and by Mississippians. Mississippi Needs the dough—she must make the rise as orderly and as nicely as the sun does in the "yeast"—she MUST cut out the loafing profession or her progressive biscuit is cook "Dun in Bradstreet" forever and forever. Mississippi must quit casting the bread that comes back sour—she must make the staff of life bloom the progressive flower of get busy-ness and achievement.

Will The Hummer fail to hum? NO—NO, a thousand times NO! Whatever happens The Hummer will CONTINUE on and on. It is now a FIXTURE in the county and the present three boys who run it will continue to run it indefinitely. The Hummer is striving to help Chickasaw build up along agricultural and educational lines for we take great pleasure in HELPING our people the best we can thru the columns of the paper. Words of commendation keep on coming to us about The Hummer and it all goes to make us strive harder to please our happy and large number of subscribers. BOOST and help the other fellow is our motto always.

Again, the magazine will be published. Business men of Mississippi assure us that it will be a SUCCESS

From The Kosciusko Herald:—

Rad H. Reed, editor of The Houston Hummer wants to establish a Mississippi Magazine. This state should support a magazine of this boosting kind and Mr. Reed is peculiarly fitted to steer such a publication. He is very talented young man, and being a "shut-in" should receive the hearty support and cooperation of both press and public in his laudable ambition.

From The Yazoo Sentinel:—

Mr. Rad Harrill Reed, the brilliant young editor of The Houston Hummer is advocating a Mississippi Magazine and points out what a potent influence it would be for the further development of all the interests of the state. It is hoped that the suggestion will meet with substantial encouragement, and that Mr. Reed, one of the most brilliant young editors in the state, will head the enterprise.

From The Eupora Progress-Warden:—

Rad Harrill Reed, the talented and versatile editor of The Hummer, published at Houston, has conceived the

W A Moore for Circuit Clerk.

The Hummer is authorized by W A Moore to announce his candidacy for the office of Circuit Clerk.

Mr Moore has lived at Thon for a good many years and has lived the life of an honest upright, straightforward citizen.

In 1911 he sought the office of Supervisor of Beat 1, the first time he had ever asked for office at the hands of the people. The decision went into the second primary and he was defeated by a very small vote.

He now comes before the whole county for Circuit Clerk feeling in every way qualified for this important office, and will strive to make Chickasaw a good Clerk.

The Hummer commend Mr Moore to the voters, for we do not think there is a better man in the race than Will A Moore.

Prof J J Davis for Circuit Clerk.

We are authorized to announce Prof J J Davis as a candidate for Circuit Clerk.

Many voters will remember Mr Davis who made the race for Representative last year. Altho sick and could not canvass the county, Mr Davis polled a very flattering vote. He is a charter member of the Farmers Union and was county lecturer for the Union in Webster county for two years.

He has been a teacher in the schools of the county for the past 16 years and has always given satisfaction both as a teacher and as a citizen. He says he is making this race on his own merits feeling that he is well qualified to fill this important office, and assures the people, if elected, he will strive to make them a good Clerk. He asks you to think his candidacy over and remember him on Feb. 10th.

We take pleasure in presenting Mr Davis to the voters and feel sure, if elected would make them an efficient Circuit Clerk.

Sam L Baker for Circuit Clerk.

We are authorized to announce Sam L Baker for the office of Circuit Clerk.

Mr Baker is an out-and-out dyed-in-wool Chickasaw county boy. He believes in Chickasaw and her people, as he says, "the best people on earth."

Being a farmer it naturally brings him in close touch with the farmers

and if elected would look after their interest at all times.

Mr Baker comes before the people for Circuit Clerk feeling in every way qualified for this important office. He promises a spotless registry and in the canvass make the race without malice or running down an opponent. He expects to see as many of the voters as possible before the election but to those he don't see he asks their consideration of his candidacy.

ADVERTISE MISSISSIPPI

"The example of California in advertising her resources and products to the world by a systematic and ingeniously designed campaign of publicity, is worthy of emulation by any state in the Union and Mississippi in particular. In nothing has Mississippi been more backward than in giving proper publicity to our splendid natural resources and incomparable products.

"Immense sums annually have been lost to our use because of the fact that our products have not been advantageously displayed in the show window of popular approval and called to the attention of millions of consumers thruout the country. The same applies to the vast areas of vacant lands thruout the state that are producing practically nothing for the owner and only a pittance of revenue for the state and counties.

"The opportunity for doing most effective work along the best lines of promotion and publicity, and an opportunity that comes but once in a century lies in the celebration of our hundredth anniversary at Gulfport as authorized by the legislature of 1912. This can easily be made the crowning event of the century and the beginning of a hundred years of great prosperity.

"The right setting of the stage with our magnificent resources and splendid products as the actors thereon, will attract attention from all of the North American continent and portions of others for a time and they cannot fail to be impressed with its matchless advantages. These people may afford a market for our surplus products if right information is supplied them.

"New Orleans is the recognised winter capital of America and hundreds of thousands of visitors from the colder sections of the country swarm it's streets during the winter months. Mobile is second only to New Orleans in this respect. Both of these can be liberally drawn upon for patronage, and should the event be made permanent as is contemplated by some, would be an unfailing source from which to draw people from other sections to Mississippi.

"In all of the vast coast country of the United States, there is no more favored section than the forty or fifty miles of beautiful sand beach that belongs to Mississippi. If this was developed and advertised one-half so well as has been done in other places where a most liberal patronage has been created, it would easily surpass them.

"Mississippi has too long waited for something to turn up with little in the way of tangible results. If we are to enjoy a portion of the prosperity that is coming to those who are going after it in the right way, we must profit by their example and do something to aid in getting the results."

H. E. Blakeslee, Commissioner.

-ATTENTION-

Your attention is called to the fact that we have for the present stopped giving away Profit Sharing Certificates. Certificates that you have are good for premiums or will be redeemed at our store at 5 per cent. on any Cash Purchase of any article except school books.

E. P. Wilson & Company

Sure Way To Kill Roaches

Almost every store and many homes are infested with roaches and knowing that they eat up goods worth hundreds of dollars we gladly reprint the following from The Bardstown Standard:

The janitor of a big building in Bardstown has contrived a successful way to exterminate roaches. The building was so infested something had to be done quickly and the janitor immediately procured a number of newly emptied tomato cans with the paper wrapping still attached to them. Into each can he put a small amount of molasses, being careful not to let any touch the inner sides of the cans. Being placed in the infested corners the insects were quickly attracted by the smell of the molasses. Climbing up the paper label they either "slid" down inside or fell "head on colleeshum." After a day or two the janitor had captured one gallon of the squirming pests and he believes in a few more days he will completely exterminate every roach in the building.

HELP HOUSTON GET THE STATE CHARITY HOSPITAL. BUSINESS MEN GET TOGETHER. DON'T LET SOME OTHER TOWN BEAT US TO IT. IT WILL BRING THOUSANDS OF DOLLARS TO HOUSTON. CALL A MEETING AND SEND DELEGATES TO PUT OUR CLAIMS BEFORE THE LEGISLATURE.